

Pop-up event from June 29th to October 11th 2020

Memories of the „Big Bangers“ are awakening.

Two established agencies, a specialist for listed properties and the support of the Porsche Museum will make a fascinating motorsport experience possible as a pop-up event during these months. From 29 June to 11 October 2020, the Motorworld Region Stuttgart will become the Mecca for motorsport fans.

Motorsport is slowly coming back to life on European race tracks, but due to the Corona regulations, there are no spectators at all. Major events will probably remain banned in Germany until the end of October 2020. Solitude GmbH featured by COMCO wanted to make the fascination of motor sports tangible even in these times. Together with infact.digital, the PR and event agency is realizing – according to a pop-up concept – the first fascinating motor sports event in a themed property and not on a race track or in a museum. Eleven high-performance sports prototypes with the nickname „Big Bangers“ will be on display for about three months in the Motorworld Region Stuttgart on around 300 square metres. The historic occasion is „50 Years InterSeries“. This sports car race was created in 1970 as the European counterpart to the American CanAm Cup at the „Motor Sport Freizeit“ trade fair, today’s CMT, by the Nürnberg and Stuttgart motor sport clubs.

Solitude GmbH, which also specializes in the organization of anniversaries, attached great importance to a historically correct time span. Therefore, the big HS show will start on June 28, 2020 with a pre-opening with contemporary witnesses, as exactly 50 years ago on this Sunday the first race was held at the Norisring. Jürgen Neuhaus, winner of the first race and overall winner of the first championship year on Porsche 917 will be among the guests. The exhibition will be open to the public on 29 June 2020. The pop-up event will end on 11 October 2020, the day on which 50 years earlier, the last InterSeries race of the year was held at the Hockenheimring.

The range of vehicles on display reflects the significant years of this most powerful racing class in the world, in which Le Mans cars have also recently competed. The regulations left the designers an unusually large amount of freedom. The peak performance is provided by two of the six Porsche 917/30s built, the last evolutionary stage of the twelve-cylinder cars with up to 1,200 turbo horsepower.

The Porsche Museum contributes the most successful InterSeries car ever. The Porsche 917/30-001 won seven InterSeries races between 1973 and 1975 – among others with Vic Elford at the wheel, who incidentally celebrated his 85th birthday on 10 June 2020. In the previous year, the car, piloted by Mark Donohue and George Follmer, completed around 5,000 test kilometres in the development of the CanAm racing cars.

Porsche vehicles dominated the European InterSeries from 1970 to 1974 with the 917 type, the championship winners in 1970 being Jürgen Neuhaus (917 Coupé), Leo Kinunnen (917 Coupé and 917/10 Spyder) from 1971 to 1973 and Herbert Müller (917/30 Spyder) in 1974. But also private collectors opened their garages for this unique gathering. Bernd Becker brought the 910 with which he has been participating in races and demonstration drives worldwide without interruption for 47 years. A Porsche 908 commemorates the InterSeries starts of Niki Lauda. „Powered by Porsche“ were the brands Behnke, KMW and Tecno. Ferrari, Lola, March and McLaren represent the former competitors of the sports car manufacturer from Zuffenhausen.

To honour the opening race at the Norisring, the exhibits will be lined up as they were on the starting grid on June 28, 1970, led by the authentic Porsche 914/6 safety car, which originally belonged to the ONS relay and was driven by Herbert Linge. The 914 is provided by Recaro. A paddock scene with a Porsche racing service and a Service 911 from this era will round off the Motorworld experience.

“Special exhibits are delivered daily, which in itself is an event every time”, says event manager Tobias Aichele from Solitude GmbH. Jürgen Preuß from the communications agency infact.digital adds: “The racing cars tell a remarkable racing story, which we will present on the homepage www.big-bangers.com.”

You can also find more information on Facebook or on Instagram (#interserie50).

If you have any questions, Tobias Aichele will be happy to assist you at +49 7031/2057027 or info@solitude-gmbh.de.



Image data

The data may only be used in connection with a communication for the event „50 Years Interserie“. All data in zip file as png (RGB) - if you want to use the data for other purposes, please contact Tobias Aichele at +49 7031/2057027 or info@solitude-gmbh.de

Poster Interserie Südwestpokal Hockenheim
1973 © Porsche AG, historisches Archiv



Interseries start scene
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Interseries racing scene Hockenheim
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Historical race photos 917/30-001 / © Porsche AG, historisches Archiv



Logo: 50 Years Interserie



Signet: Big Bangers

